

SHAUN SCOTT

Web/Interface Designer



Mobile: 917.405.3530 * Email: shaun.o.scott@gmail.com * Web: <http://www.myndlessreaction.com>

Professional/Freelance Experience (2001 - Present)

Creative Developer/The Feed Room Inc.

New York, NY, 05/06 - 11/08

Developed and maintained video application/micro sites for government, corporate, education and media clients such as Hewlett Packard, Motorola, First Gov, Dept of State, Barnes & Noble, New York Times and Conde Nast (Style, Menstyle and Epicurious). Worked consistently with Project Managers, Sales Engineers, Creative/Development teams and QA Analysts; collaboratively delivering quality client solutions. Assisted in the development of FeedRoom 4.0 Enterprise Video Platform products, including FeedRoom Access and RSU. FeedRoom Access - A suite of fully 508-interfaces, insuring that video content adheres to the same accessibility standard as other content. FeedRoom Access affords accessibility to disabled users in compliance with Section 508 of the Federal Rehabilitation Act. Really Simple Upload (RSU), A fully customizable environment for User Generated Content (UGC) initiatives or other specialized content contribution workflows. RSU includes an easy-to-use web interface and a web services API for customization, all built on a robust trans-coding infrastructure.

Art Director/Designer/Octopus Media

New York, NY, 09/04 - 03/06

Conceptualizes and created online/offline web marketing campaigns in junction with a preparatory product called Hyper CD. Designed html templates, prototypes, visual interfaces and interaction of Hyper CD's web-based applications; clients include Jeep, Dodge, Convergence and Aegon. Designed and developed refreshing of Octopus media's company website.

Creative/UI Designer/Por F.G.

Long Island City, NY, 03/04 - 08/04

Worked with team of designers to design and develop User Interface modules for a full-featured flash portal called "Pordule". Assisted in the development of modular specific wireframes for navigation, functionality, usability and content layout. Created UI Libraries that contained visual components and assisted the development team with specific modules Created and designed and Pordule's identity.

Web Intern/Web Designer/Sub Verse Music Inc.

New York, NY, 08/01 - 07/02

Maintained and provided ongoing design of website, promos, ad banners and content updates for company site. Assisted in creating new marketing material for online album promotions and sales. Successfully redesigned Sub Verse web site to help increase visibility for the label.

Art Director/Creative Designer/Consultant/Free Range 3D, LLC.

Newport Beach, CA - 2008 (Freelance)

Created company identity and Free Range product demo

Art Director/Creative Designer/Consultant/Reality Group Productions

Laguna Beach, CA - 2005-07 (Freelance)

Directed and created look and feel of Reality Group's company identity and web site. Worked closely with CEO/Founder of Reality Group on the concept and creative direction of Reality Group's vision. Coordinated with developers to implement HTML templates into PHP back-end structure. Monitored the development workflow to insure all creative assets and production were delivered and completed as scheduled.

Creative Designer/Consultant/Ambush Music Group, LLC.

White Plains, NY - 2006 (Freelance)

Designed and created look and feel of Ambush Music Group's website and Identity. A site aimed to promote new and upcoming artist under the AMG label.

Web Designer/Safe Harbor

New York, NY - 2003 (Freelance)

Created and designed HTML templates and logo for Safe Harbor NYC's web site.

Web Designer/DJ Naomi

New York, NY - 2003 (Freelance)

Created and designed logo and flash site for NYC resident, DJ Naomi.

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Technical, Design & Development Skills

Languages:

XHTML/HTML
CSS
XML (Basic)*
Action script (Basic)*
Javascript/JQuery* (Basic)

Software:

Adobe Photoshop
Adobe Illustrator
Adobe Dreamweaver
Adobe Fireworks
Adobe Flash
Adobe InDesign
Adobe Acrobat Pro
Adobe Flex Builder*

Software (cont.):

Win/Mac CVS
Subversion SVN
Coda (Mac)
BB Edit (Mac)
FTP Software
Font Management Software
MS Office (Win/Mac)

Operating Systems:

Mac OS
Windows OS

Design:

- Web Design
- Graphic Design
- Illustration
- Identity Design
- Drawing and Sketching
- Experience with developing wireframes, creating design mocks/prototypes.

Additional Skills:

- Strong communication skills
- Ability to work with a team or independently
- Self-motivated
- Multi-skilled (Creative Design/Front-end Development)

Development:

- Ability to brainstorm, conceptualize and create design concepts relative to a project/client objective.
- Experience with cross browser testing, compatibility issues and intimate knowledge of current web standards.
- Experience with QA processes, version control systems and scalable systems.
- Ability to manage multiple projects simultaneously and prioritize work based on deadlines.
- Ability to work within a fast paced team environment or independently.
- Ability to work and report to a project plan/timeline as well as efficiently estimate project efforts.
- Familiarity with Section 508 compliant/accessibility guidelines.

Education

Skidmore College, Computer Career Institute

White Plains, NY
Certificate in Computer Graphics and Web Design, February, 2001

Rockland Community College

Suffern, NY
Course Work in Computer Graphics, Completed 48 credits, May 1999